

# REWIREcable Forum 2024

*The Premier Global Event for IT Professionals and Decision-Makers in the Wire & Cable Industry*

## Date & Venue

17th April 2024 | 10:00 AM - 3:00 PM

Messe Düsseldorf, Hall 10, Düsseldorf, Germany

## Overview

Join us at the REWIREcable Forum 2024, the leading global event series dedicated to IT professionals and decision-makers in the wire and cable industry. This one-day forum offers a unique blend of networking opportunities, insightful presentations, and discussions on the latest technological advancements and strategies driving the wire and cable sector forward.

# Agenda

*[Last updated on 3/15/2024]*

## **10:30 AM - Coffee Reception / Networking**

Kickstart the event with an informal gathering, allowing attendees to meet and network over coffee.

## **11:00 AM - Welcome Speech**

*Albert Groothedde, CEO of InnoVites*, will open the forum with a welcome address, setting the stage for a day of insightful discussions.

## **11:05 AM - Unlocking the IIoT Conundrum**

*Dennis Kolberg, Professor at TH Lübeck, Germany*, delves into the complexities of IIoT projects, offering insights and a roadmap for successful implementation in continuous production environments.

## **11:35 AM - From Legacy to Innovation**

*Carlo Croci, CEO of Ramcro Special Cables*, shares the transformative journey of Ramcro's ERP systems, highlighting the challenges, strategies, and benefits experienced through this digital evolution.

## **12:05 PM - Networking Lunch**

A chance to mingle, discuss the morning's presentations, and form valuable connections over lunch.

## **1:00 PM - Leveraging Microsoft's Lead in AI**

*Manuel Möser, Managing Director at Cegeka*, explores the integration of AI within the Dynamics 365 ecosystem, offering insights into the future of AI-led ERP solutions.

## **1:30 PM - Tailor Your Application Landscape**

*Sebastian Bersch, Director Manufacturing Cloud at Siemens/Mendix*, introduces the concept of low-code solutions tailored to the wire & cable industry's unique needs, emphasizing the role of digital transformation.

## **2:00 PM - Advancements to Master Planning in CableERP**

*Albert Groothedde* returns to discuss the latest developments in InnoVites CableERP, highlighting its impact on master planning in the cable industry.

## **2:30 PM - The Future of Drum Management: How Alesea uses IoT and AI to support the digitalization of the cable industry**

Discover how Alesea, a leading player in the cable drum industry, is deploying technologies like IoT and AI to transform drum management - a critical aspect of cable logistics and operations. Briefly, we will begin introducing the Alesea solution focusing on hardware and software. We will then showcase a few customer success stories and finally close the speech with a quick live demo

## **3:00 PM - Event Closing notes**

## **Speaker Profiles**

- **Albert Groothedde:** CEO and co-founder of InnoVites, Albert is a pioneering force in IT solutions for the wire and cable industry, with a rich history of innovation and customer-driven development.
- **Dennis Kolberg:** A respected figure in digital production and IIoT, Dennis brings extensive experience in driving digital transformation across various industries.
- **Carlo Croci:** CEO of Ramcro, Carlo's leadership has steered the company through significant digital transformations, making it a leader in the cable manufacturing industry.
- **Nikolaos Tsivdaris Chatzivasileiou:** A dynamic professional with a deep knowledge in the process of innovation and technology. A newcomer to the cable world, he brings his previous experiences of introducing innovative solutions to large corporates in fintech and music tech to support the cable drum industry in its digital transformation.
- **Manuel Möser:** Managing Director at Cegeka, guiding businesses through digital transformations leveraging Microsoft's AI and cloud capabilities.
- **Sebastian Bersch:** Director Manufacturing Cloud at Siemens/Mendix, focusing on the impact of low-code solutions in the manufacturing sector.

## Venue & Registration

The forum will be held in **Hall 10 at Messe Düsseldorf**, concurrent with Wire 2024. Please note, a valid Wire Düsseldorf visitor/exhibitor pass is required to attend. Register early as seating is limited.

## The Organisers

InnoVites is dedicated to the digitalization of the wire & cable industry, creating a platform for networking and collaboration among cable companies and software & service providers. Visit us at [www.innovites.com](http://www.innovites.com) for more information.